
Bryght - Hosted Web 2.0 sites for everybody

Roland **Tanglao**

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Abstract

Bryght is a hosted service for Web 2.0 sites based on the open source Drupal system. Drupal is the best platform for creating Web 2.0 sites (sites with 2 way multimedia conversations) and Web 2.0 applications and for aggregating and generating RSS and other standard formats.

This session will discuss Bryght and Drupal's advantages over other systems and how end users, re-sellers and those who want lots of sites can best use Bryght, what we call "mass hosting".

Finally, the joys and pains of running an open source company will be discussed.

Table of Contents

1. Product Presentation Paper 3

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The author did not prepare a summary of this product presentation for the proceedings.

Biography

Roland **Tanglao**

Chief Blogging Officer
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Roland Tanglao graduated from the University of Waterloo with a degree in Systems Design Engineering. Working at Nortel Networks, he ran its first internal corporate blog focusing on developer relations. Roland has been blogging since 1999, and was the first business blogging consultant in Canada. Roland is one of the founders of Bryght and as Bryght's Chief Blogging Officer, he reads hundreds of blogs daily through his RSS reader and participates in many online communities. He is an expert community manager, with UrbanVancouver.com and his personal restaurant review site, VanEats.com, being the two best examples.

Kristopher **Krug**

President
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Kris has been publishing online since 1998 and has spent his professional career working in marketing and creative departments for technology companies. He recently moved back to Vancouver after spending the past several years in San Francisco, California where he helped lead marketing departments for 2 large companies that went on to be acquired. Kris is an online expert, having built and operated dozens of websites. He has the unique ability to balance communication objectives and aesthetic delight. The only time you won't find him plugged into the interweb is when he out roaming with his camera. Kris is an aspiring photographer and has carved out a niche doing event blogging at conferences and special events. Other places to find Kris online are KrisKrug.com, [Daily Vancouver 2010](http://DailyVancouver2010), [Urban Vancouver](http://UrbanVancouver) and PhotographyHack.com.